## Don't Buy Any Satellite Phone (Before Reading This)



Being "better prepared" for any number of emergencies or disaster scenarios is usually a matter of making "better choices" early on.

First, you need to choose to be better prepared in the first place. Always remember, "*luck favors the prepared*".

Next, you need to choose what scenarios to prepare for. Move near a river, up into the mountains, near a fault line, inside a tsunami zone, near the beach, or get stranded in the Arizona desert during a typical 115 degrees plus summer day, and your survival or emergency situation changes rapidly.

Natural and man-made issues can also happen (*personal or family emergencies, car accidents, health emergencies when traveling, etc.*), so preparing in advance for your safety – and your family's safety - is just common sense.

One area of preparedness that frequently gets overlooked by many is communications. We travel to many different shows to exhibit

our various long range two-way radios and satellite communication gear and we're constantly amazed by the number of folks that believe their grid-based cell phones or the extremely low power 1/2-watt to 2-watt FRS (*Family Radio Service*) consumer level radios will provide them with all the communication coverage they will need when their local phone and cell phone service goes down.

To them, the hard lessons learned by other survivors all happened "to somebody else" that wasn't prepared. Regardless of what FEMA or the Red Cross tells them, they always claim to have several month's food and water supply on hand (for their entire family), the ability to contact their neighbors or law enforcement for help, "their" cell phone towers will still work, "their" cell phone batteries will still be charged, and law enforcement or emergency services will still reach "them" in time.

When we get calls from friends or relatives asking us how fast we can get communication gear into a hard-hit area, we tell them it can take from several days to several weeks for Fed-Ex, UPS, or USPS to deliver our next day air shipment, depending on how badly the area was damaged. Imagine not being able to contact your family – or them not being able to contact anyone for help – for days or weeks.

Being an amateur radio operator for over 40 years has taught me that if unexpected things can happen to existing communications, they nearly always will, so I try hard to instill the idea to newcomers of off grid communications that if "X+1" is good, then "X+1+2" is even better, and "X+1+2+3" is even better, etc., etc. Having satellite communication options that don't rely on having local grid power 100% of the time is ideal in any type of disaster or emergency planning.

Having more than a cell phone and a 1/2-watt FRS radio only makes common sense, as cell phone communications and FRS radios are huge weak links in your communication planning, just ask the folks that lived through any major disaster that lasted weeks (or even months).

I'm a <u>H-U-G-E</u> fan of amateur radio and all the great EMCOMM (*emergency communication*) options it provides folks that find themselves handling any emergency, but if **X = existing infrastructure**, and **+ 1 = amateur radio**, then **+ 2 = satellite communications**, which most folks, unfortunately, think is still too expensive for them to own.

One satellite vendor has temporarily changed that. We're now able to offer <u>unlimited satellite voice</u> & data communications plan for \$64.99 a month + tax - around \$2.17 a day based on a 30-day month, and that includes a FREE 13oz. GSP-1600 sat phone! You probably spend more than that daily on lunch (or your hobby) vs. Globalstar's unlimited monthly satellite phone service! Upgrade to the even smaller and lighter 7oz. GSP-1700 satellite phone for just \$79.95 per month (again with unlimited voice and data through the same 32 satellites orbiting 800-850 miles above us 24x7x365).

I'm not suggesting that you skip the various EMCOMM solutions that amateur radio offers, I'm just recognizing the fact that many of you have family or friends that have no intention of getting their license, or just refuse to study to pass the test, or always seem too busy, and for those folks - or folks like me that want the "X+1+2" option, having an unlimited sat phone plan for what most folks pay for their cell phone service is very appealing, especially when I wander off-grid or into poor cell phone service plan areas.

Even though amateur radio has tons of communication benefits, it's sometimes just easier to hand someone a satellite phone and know that so long as their satellite antenna can see a clear view of the sky, they can make and receive calls with no license required. Some of our business customers are getting these free satellite phones and then renting them out on a weekly basis to their boating, hunting and RV customers (since their monthly service plan costs are locked in).

If you have any questions or comments, drop me a line (Craig.N7LB@gmail.com) or give me a call. You can also obtain additional satellite info - *including our one-page pdf order form shown in red* - on our website at: www.rfgear2go.com/satellite-info

Whichever advanced communications route you choose, be it amateur radio or a Globalstar phone, you'll be far better prepared for your next local emergency or disaster scenario vs. 99.5% of the American public, which greatly improves your odds - and of those around you - of being able to quickly contact help when you (or they) need it the most.

Craig - N7LB | Danette - WV2F

